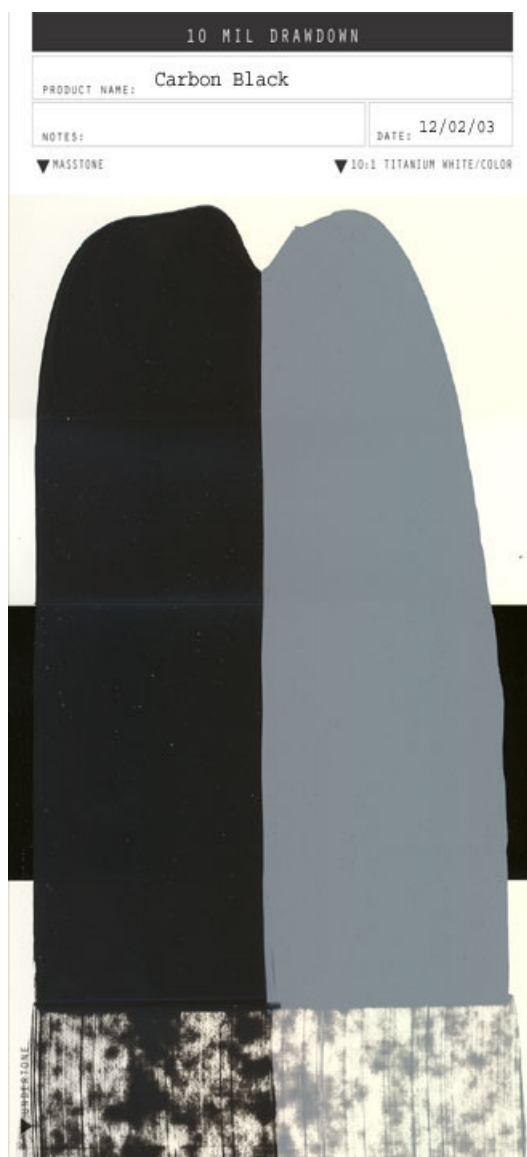


**What's New**

Updated 11/01/04

**Golden Artist Colors Is Forced to Replace Quinacridone Gold****Gel Mediums: Unlimited Ways to Manipulate Acrylic Colors****New! Introductory Gel Mediums Set****New Possibilities with Crackle Paste**

**Customers of Heavy Body Hansa Yellow Medium, click here for new product information.**

**Carbon Black****Pigment Classification:** Natural Inorganic**Chemical Description:** Nearly Pure Amorphous Carbon**Opacity/Transparency:** 1**Lightfastness Rating:** I :**Permanency:** Excellent**Colour Index Name:** PBk 7**Colour Index Number:** 77266**Munsell Notation Listing:**

Hue Black

Value 1.00

Chroma 0.3

**Pantone Matching System:** PMS 419**Spectrometer Readings:** N/A**Viscosity Range:** 23000-27000 CPS**PH Range:** 8.3-9.0**Gloss Average:** 79.23**CIE L\*a\*b\* Values:** L\*25.77 a\*0.20

b\*-0.17

**Tint Strength:** 56.55

The **Lightfastness Ratings** included in this chart are provided by the American Society for Testing and Materials (ASTM) in the standard for "Artists' Acrylic Emulsion Paints". (ASTM D 5098, Annual Book of Standards, Volume 6.02). Colors with a Lightfastness Rating of I are considered Excellent ("Exc.") and those with a Lightfastness Rating of II are Very Good ("V.G."). Where Lightfastness Ratings have not been obtained according to ASTM test protocol, "NA" is indicated in the table. In these cases, data from pigment manufacturers and our own test facilities have been used and an appropriate description assigned under Permanency.

\*\*The identified colors are sensitive to a combination of moisture and UV radiation and are not recommended for outdoor use.

For **Opacity/Transparency**, we have determined that an eight-point scale is most appropriate for describing the properties of our colors. We have assigned each color in the chart a number from 1 (most opaque) to 8 (most transparent) to indicate the relative opacity/transparency of that color.

The **C.I. (Colour Index) Name** is an internationally recognized code assigned to a particular "colorant." The C.I. Name consists of the category (type of dye or pigment), general hue and serial number assigned, based on its chemical constitution. For example, PB 60, Anthraquinone Blue, indicates a specific Pigment Blue. The C.I. Number is a five-digit reference number assigned in the Colour Index based on the chemical structure of a colorant, regardless of usage class.

**Notes:**

1) The Golden C.P. designation indicates concentrated cadmium pigments (CC).

2) Information about Iridescent and Interference products apply for both Fine and Coarse grades.